



Get to Know VERA MILAN GERVAIS

- ✓ Founded 5 businesses
- ✓ Received 4 achievement awards
- ✓ Authored/co-authored 3 books
- ✓ Proud Mom of 2 amazing adults
- ✓ Owns 100 pairs of earrings
- ✓ Zero hassle to work with

WHO IS VERA MILAN GERVAIS?

Vera Milan Gervais is a success mentor, keynote and TEDx speaker, author, and award-winning businesswoman who has spent decades developing leaders and mentoring people on how to create a balanced and fulfilling life.

Her signature **WORDZ We Wear**® programs explore how the word labels we attach to ourselves shape the way we show up and what we achieve.

Vera is living proof of how changing the labels we use to describe ourselves can transform our lives. A birth defect that resulted in a 4-inch leg length difference, scoliosis, and four major surgeries before turning 18 left her feeling 'damaged' and 'defective'.

After a doomed teenage marriage, an unrewarding job, and several car accidents, Vera decided to embrace being a 'black sheep' as her advantage and proceeded to build a wildly successful career and deeply fulfilling personal life.

At 30, she led a large medical advertising agency, spearheading their strategic marketing and health education programs for major packaged goods and prescription products.

A few years later she and her husband started a family, launched the first of several multi-million-dollar businesses, and began an adventure-filled life. Now she wants help others balance family, fulfillment, and success.

Vera currently lives near the ocean in New Brunswick, Canada with her husband Marcel, and 100 pairs of earrings!

BOOK VERA FOR YOUR NEXT EVENT

If you know a group of women who need a message of inspiration on how to stand up and claim the life they want, then let's talk. Vera is available for workshops and keynotes.

EMAIL VERA
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"Let's redefine leadership. Saying Women in Leadership gives control to traditional leadership. Changing the language to Leadership in Women gives women the energetic advantage, which lets us embrace our own styles of leadership."

Women are innate leaders. We lead families, groups, fundraising, and caregiving for others. We just don't call it 'leadership'. We call it 'coordination' and 'project management', but we're actually being leaders."

- VERA MILAN GERVAIS

CREDENTIALS



BACKGROUND

- 30+ years as an entrepreneur, writer, marketer, strategic consultant
- International best-selling author
- Heroic professionally trained speaker
- Communications Arts degree

AWARDS

- YWCA Woman of Distinction in Business
- CANFUND BE EPIC Award for Authenticity and Advocacy
- Nomination as a Woman of Influence
- Gord Tiffen Award for contributions to pharmaceutical industry

LEADERSHIP

- Director for non-profit organizations
- Advisory Board member for startups
- Board member for tech/economic development organization
- Member of Sports & Entertainment Task Force
- Past President and Honorary Lifetime Member of the Ontario Pharmaceutical Marketing Association



SPEAKING TOPICS

Vera’s unpretentious and thought-provoking presentations inspire people to celebrate their capabilities and talents with intentional WORDZ that help create confidence, personal leadership, and success.



Leadership Within: It's a skill, not a title

How do we develop strong leaders? By unleashing their innate talents and skills.

Through story and analogy, Vera helps people identify the way they instinctively lead.

This interactive session breaks down how we create impact using intentional WORDZ to name our strengths, show up with purpose, and make a difference.



Confidence: It starts with Yes. I can!

How do we build confidence? With intentional thoughts and words.

Vera uses the analogy of clothing labels to demonstrate the power of our self-image to create confidence in who we are and what we believe we can do.

The WORDZ We Wear workshops include WORDZ for Wellness, WORDZ for Confidence, and WORDZ for Success.



Meaningful Success: It's about alignment

What if success isn't about bank accounts, but about balance?

This talk delves into the core of meaningful success: alignment.

Based on her interviews with successful women, Vera demonstrates how aligning goals with core values and strengths allows women to define success on their own terms.



AUTHORED BOOKS



The WORDZ We Wear: **How to Show Up with Confidence and Create Your Best Life**

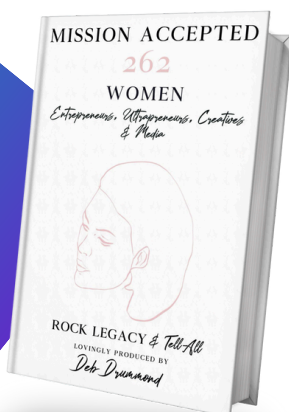
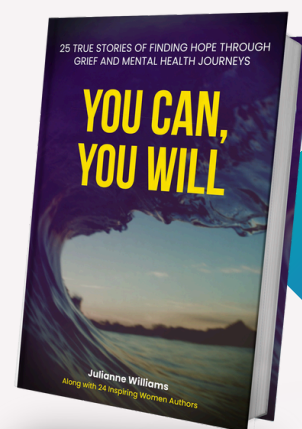
Women are more capable than confident. It's time to change that balance." The WORDZ We Wear: How to Show Up with Confidence and Create Your Best Life unpacks the transformative power of our thoughts and words.

Using the analogy of clothing labels, Vera demonstrates how word labels affect the way we feel, which in turn impacts our confidence and our identity. She intersperses personal stories with the words and experiences of 33 successful women, demonstrating the power of intentional choices to help us embrace our strengths, show up with confidence, and create success, balance and impact on our own terms.

You Can, You Will: **19 True Stories of Finding Hope Through Grief and Mental Health Journeys**

In her chapter *A Rose is Just a Rose*, Vera Milan Gervais shares her journey of overcoming her fear of roses – the symbol love – which triggered the soul-crushing beliefs she associated with love and relationships.

Her story, and others in the book, help those affected by mental health issues, grief, and adversity see that wholeness and happiness are achievable.



Mission Accepted: **262 Women Entrepreneurs, Ultrapreneurs, Creatives & Media ROCK LEGACY & Tell All**

We all have reasons for wanting to Show Up, Stand Up and Speak up. We all have stories on what stepping up in our lives and for ourselves has meant to each of us. That's what this whole book is about – celebrating GUMPTION in all its fashion.

Vera Milan Gervais shares how labels defined and confined her until she found freedom and love with her SOUL-WORDZ. Find her story under the tag: *Be Adventurous*.

BUSINESSES & INVOLVEMENT



CO-FOUNDED BUSINESSES

Vera ran a major medical advertising agency and started a consulting business prior to co-founding five businesses with her husband, Marcel. Her current company, VMG Unlimited, offers workshops, keynotes and books focussed on helping create personal success and leadership.



LIVE EVENTS

With her dynamic energy, thought-provoking presentations, and a deep-seated passion for empowering others, Vera Milan Gervais shares the WORDZ We Wear® philosophy, rewarding audiences with its transformative power to change their lives.

Through captivating stories and insightful research, her keynotes, workshops, and team-building sessions explore how the words we use to describe ourselves become labels that affect who we become – and how we can step into our innate power and show up with confidence by intentionally choosing our WORDZ.

Vera has inspired audiences at entrepreneurial events, International Women's Day celebrations, and BPW's Phenomenal Woman Awards, as well as leading workshops for major corporations and non-profits.



WHY WORK WITH VERA?

- She knows her stuff.

With over 30 years of experience as an entrepreneur, writer, marketer, and strategic consultant, Vera brings a wealth of knowledge and practical insights to her sessions. She knows how to pull from her experiences to deliver customized and relevant content for your audience

- She brings a female perspective to success.

Having created personal, professional, and financial success, Vera brings forward-thinking insights and ideas on integrating life balance with career and entrepreneurial success. She advocates for a new way of leading for results by changing the conversation to "leadership in women vs women in leadership" and creating a more inviting and inclusive environment for individual and corporate success.

- She holds the audience's attention.

Whether the audience consists of corporate execs, service groups, or entrepreneurs, Vera connects. Her passion and captivating storytelling keep audiences engaged, inspired, and ready to take action. Attendees have said, "We could have listened to you all day."



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*“Vera’s message is
CLEAR, POWERFUL & ACTIONABLE”*



GIOVANNI MARSICO

Founder/CEO Archangel, EMMY Award-Winning Producer

LOOKING TO COLLABORATE WITH VERA?



WHAT WORDZ COULD CHANGE YOUR LIFE?

Vera Milan Gervais shares the painful journey that gave her the strength and resilience to challenge limiting beliefs and develop a framework – The WORDZ We Wear – that helps people embrace their inner purpose and innate leadership skills and show up with confidence so they can make a difference.

[WATCH NOW](#)

CONNECT WITH VERA



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